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KELLOGG
SEED COMPANY

P. O. Box 684
MILWAUKEE 1, WISCONSIN

Return Postage Guaranteed

RAINBOW
SEEDS

MARKET QUOTATIONS

May 5, 1949

(Sec. 562, P. L. & R.)

U. S. POSTAGE

PAID

Permit No. 408

Milwaukee, Wis.

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KELLOGG SEED COMPANY

PHONE
DALY 8-0373

Field, Grass and Bird Seeds

POST OFFICE
BOX 684

322 East Florida Street, Milwaukee 1, Wisconsin

MAY 5, 1949



KELLOGG'S LAWN GRASS MIXTURES

RAINBO LAWN SEED

Per 100 lbs.

1 lb. Carton	\$75.00
5 lb. bags	72.50
25 lb. sacks	70.50
50 lb. sacks	70.25
100 lb. sacks	70.00

RAINBO SHADE SEED

1 lb. Carton	75.00
5 lb. bags	72.50
25 lb. sacks	70.50
50 lb. sacks	70.25
100 lb. sacks	70.00

BLUEMOUND LAWN SEED

1 lb. Carton	80.00
5 lb. bags	64.00
50 lb. bags	62.25
100 lb. bags	62.00

GREENDALE LAWN SEED

5 lb. bags	47.00
5 lb. bags	46.00
50 lb. sacks	44.25
100 lb. sacks	44.00

STAR LAWN SEED

100 lb. bags	36.00
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PACKAGED SEED

Kentucky Blue Grass	
3 lb. bags	66.00
5 lb. bags	64.00
White Clover	
1 lb. boxes	95.50
1 lb. boxes	25.00

GRASSES

REED CANARY GRASS

Per 100 lbs.

(100-lb. bags)

RAINBO	\$44.00
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BROME GRASS

(100-lb. bags)

Canadian No. 1	43.00
Canadian—Certified No. 1	41.00

KENTUCKY BLUE GRASS

(112-lb. bags)

RAINBO	61.00
Fancy, 28 lb.	74.00

RED TOP

(100-lb. bags)

RAINBO	62.00
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ORCHARD GRASS

(100-lb. bags)

RAINBO	36.00
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RYE GRASS

(100-lb. bags)

Domestic	12.50
Perennial Certified Blue Tag	17.00

FESCUE

(80-lb. bags)

Chewings	54.00
Creeping Red	58.00
Certified Creeping Red	58.00
Hilabee—Certified	58.00

BENT GRASS—Certified—Blue Tag

(100-lb. bags)

Astoria	99.00
Seaside	25.00
Highland	85.00



Dealer
Cost
Per Ton

100-lb. Bags	\$35.75
50-lb. Bags	42.10
25-lb. Bags	49.30

Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, (exclusive of Milwaukee County) and Upper Michigan. Milorganite quotations apply only in this distributive territory.

WEDO

(6-10-4)

Feeds Grass—Kills Weeds

A balanced formula of grass feeding elements, plus weed killing 2,4-D

Sizes	Dealer Retail	
	Cost Each	Price Each
25 lb. bag	\$1.79	\$2.75
50 lb. bag (2-25 lb. bags)	3.58	4.95
100 lb. bag	5.17	7.05

COTTON GRAIN BAGS

Per 100

New Royal River	\$42.00
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BIRD SEED FOR FEEDING

Per 100 lbs.

Canary	\$11.75
Sunflower (Gray Stripe)	25.00
Sunflower (Small Black)	15.00
Bird Rape—Large, Sweet	16.50
Thistle or Niger	20.00
Large Millet—Proso	9.50

Ask for prices on PETAMINE
"The Wonder Food for Canaries."

SACCO PLANT FOOD

For Lawn and Garden

(4-12-4)

3 Sizes Are All You Stock 10 lb. 25 lb. 100 lb.

Sizes	Your Cost	Suggested Retail Price
10-lb. carton (packed in cases of 8 cartons)	\$.58	2 1/2 lb. box \$.25
25-lb. bag (packed in cases of 2 bags)	.95	5 lb. box (2-2 1/2 lb. boxes) .50
50-lb. bag	1.67	10 lb. carton .80
100-lb. bag	2.57	25 lb. bag 1.50
		50 lb. bag 2.50
		100 lb. bag 3.25

KELLOGG SEED COMPANY



MILWAUKEE, WISCONSIN


Phone DAly 8-0373

WHOLESALE PRICE LIST

322 EAST FLORIDA STREET

MAY 5, 1949

TERMS: Net cash. Quotations are F.O.B. Milwaukee, subject to change without notice and stocks being unsold. Bags or sacks are included at no extra charge. Broken packages slightly higher. Kellogg Seed Company gives no warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

ALFALFAS		CLOVERS		CEREAL GRAINS		SEED CORN		FORAGE SEEDS		SEMESAN  PRODUCTS		
(60-lb. bags)		(160-lb. bags)		Per bushel		(2-bu. bags)		(100-lb. bags)		A TREATMENT FOR EVERY MAJOR CROP		
MONTANA		ALSIKE		OATS (3 bu. bags), Wisconsin Grown		WISCONSIN GROWN—State Sealed and Certified		CANE SEED		In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.		
RAINBO		RAINBO		Vicland, Certified Blue Tag		Golden Glow		Atlas Sorgo		COMMODITY AND NET WEIGHT OF PACKAGES		
Sold Out		36.00		Sold Out		Wis. No. 8 (Not Certified)		Orange Cane		Minimum Wholesale Prices to Dealers		
WISCONSIN		RED CLOVER, MEDIUM		Bonda, Certified Blue Tag		Wis. No. 25 (Not Certified)		Black Amber Cane		Minimum Retail Prices to Consumers		
RAINBO		RAINBO		Mindo, Certified Blue Tag		NEBRASKA GROWN		Rox Orange Cane		New Improved CERESAN—		
Sold out		48.00		1.65		(2-bu. bags)		German		For Wheat, Oats, Barley, Cotton, Sorghums, Rye, Flax, Peas and Sugar Beets		
CANADIAN		Containing about 2% Alfalfa		Clinton, Certified Blue Tag		Golden Glow		Japanese		4-oz. can.....		
RAINBO		46.00		1.50		Wisconsin No. 8		Proso		1-lb. can.....		
KANSAS		RED CLOVER, MAMMOTH		BARLEY (2½ bu. bags)		Improved Leaming		SUDAN GRASS		4-lb. can.....		
RAINBO		RAINBO		Wisconsin No. 38 (Smooth Awned)		Pride of North		RAINBO		40-lb. drum.....		
Sold out		48.00		Certified		Reid's Yellow Dent		SWEET SUDAN GRASS		100-lb. drum.....		
GRIMM CERTIFIED—Blackfoot		SWEET CLOVER—		WHEAT (2½ bu. bags)		FODDER CORN		RAINBO		11.12 drum		
BLUE TAG		Mostly White Blossom		Henry		(2½-bu. bags)		VETCH (Winter or Hairy)		21.12 drum		
Sold out		RAINBO		Certified, Blue Tag		Red Cob		RAINBO		50.00 drum		
22.00		SWEET CLOVER—YELLOW BLOSSOM		Thatcher		Deaming		BUCKWHEAT		12.00 case, 144		
GRIMM REGISTERED		RAINBO		RAINBO		Huraka		(100-lb. bags)		5.20 case, 12		
Canadian		21.00		SWEET CLOVER—HUBAM		HYBRID CORN—State Sealed and Certified		Silverhull		11.85 case, 6		
69.00		27.75		Red Clover, Alsike and Sweet Clover packed in bushel bags 25c per 100 lbs. higher.		Flat Kernels		SOYBEANS		23.00 drum		
RANGER CERTIFIED		LADAK CERTIFIED		TIMOTHY		(1-bu. bags)		Lincoln		47.05 drum		
BLUE TAG (Northern)		BLUE TAG		(125-lb. bags)		105-day		Certified Manchú (606)		114.33 drum		
Sold Out		Sold out		IOWA GROWN		110-day		Certified Hawkeye		SEMESAN JR.—For Field, Sweet and Pop Corn		
*BLUE TAG (California)		*Not recommended for Wisconsin		RAINBO		SPELTZ (100 lb. bags)		SUNFLOWER—(For Seed)		11/2-oz. pkg.....		
*Not recommended for Wisconsin		205.00		TIMOTHY and ALSIKE		Dakota Grown		(100-lb. bags)		12-oz. can.....		
LADAK CERTIFIED		Broken lots 10c per lb. higher		(135-lb. bags)		RAINBO		Gray Stripe		5.20 case, 12		
BLUE TAG		70.00		About 20% Alsike		\$4.50		MISCELLANEOUS SEEDS		11.65 pail		
Sold out		90.00		About 50% Alsike		Per 100 lbs.		Inoculate all Legume Seeds with		25-lb. pail.....		
Fancy		\$90.00		Timothy packed in bushel bags 25c per 100 lbs. higher.		DWARF ESSEX RAPE		NITRAGIN		100-lb. drum.....		
Choice		85.00				RAINBO		1898—FIFTY-ONE YEARS OF SERVICE—1949		1/3-oz. env.....		
Mixing Grade		70.00				\$15.00		When ordering, Always state name of seed.		2-oz. pkg.....		
								ALFALFA (A)		8-oz. can.....		
								Swt., Bur, Hubam Clovers		4-lb. can.....		
								Size Dealer Retail		25-lb. drum.....		
								1 bu. ea. \$.32 \$.50		100-lb. drum.....		
								2½ bu. ea. .65 1.00		ARASAN—For Corn, Peanuts, Peas, Beans, Vegetables		
								CLOVERS (B)		3/4-oz. pkg.....		
								Red, Alsike, Crimson, White and Ladino.		2-oz. pkg.....		
								1 bu. ea. \$.32 \$.50		12-oz. can.....		
								2½ bu. ea. .65 1.00		4-lb. can.....		
								LESPEDEZA (L)		25-lb. drum.....		
								100 lb. size (Inoculates up to 100 lbs.)		100-lb. drum.....		
								\$.32 \$.50		ARASAN SF—For Use in Slurry Treaters		
								PEAS, VETCHES (All Varieties)		25-lb. drum.....		
								100 lb. size (Inoculates up to 100 lbs.)		100-lb. drum.....		
								ea. \$.32 \$.50		TERSAN—For Golf and Lawn Turfs		
								LUPINES (All Varieties)		8-oz. can.....		
								100 lb. size (Inoculates up to 100 lbs.)		4-lb. can.....		
								ea. \$.32 \$.50		25-lb. drum.....		
								GARDEN SIZE—Peas, Beans, Sweet Peas, Lupines, Lima Beans and Edible Soybeans		100-lb. drum.....		
								Dir. \$1.20 ctn.—Rtl. 15c ea.—Packed 12 to Disp. Ctn.		Special SEMESAN—For Golf and Lawn Turfs		
								2½ bu. to 25 bu. sizes 6 to carton, all others 12		1-lb. can.....		
										4-lb. can.....		
										25-lb. pail.....		
										100-lb. drum.....		
										123.77 drum		
										FARM CLIPPER MILLS		
										No. 2-B Regular Clipper Cleaner		
										No. 2-B Special Clipper Cleaner		
										with elevator and two way bagger		
										Electric Motor for Clipper Cleaner (1/3 H. P.)		
										Clipper Rocker Seed Treater no power required		
										Each		
										\$62.00		
										75.00		
										22.00		
										60.00		



SERVICE AT MADISON, WISCONSIN: We will carry a stock of seed at Central Storage and Warehouse, 612 West Main Street, Madison, Wisconsin. Phone 6-2975. Distributors: Doughboy Feed and Farm Store, Shawano, Wisconsin, and Door County Produce, Sturgeon Bay, Wisconsin.



PLANTERS' REFERENCE

Pounds of seed to sow per acre and pounds per bushel. The quantity of seed to sow will vary somewhat depending upon the purity and germination of the seed.

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast	18-22	50
Alfalfa, drills	12-15	50
Barley	96-120	48
Brome Grass, Kentucky	25-28	14
Brome Grass, Canada	25-28	14
Brome Grass	20-30	14
Buckwheat	45-60	50
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Ladino	3-5	30
Clover, Medium	10-15	50
Clover, Mammoth	10-15	50
Clover, Sweet, hulled	12-15	50
Clover, Sweet	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Cucur, Meadow	15-25	24
Cucur, Chewing	25-28	14
Flax	28-42	56
Green Grass	60-120	20
Guilets, for hay	45-50	50
Guilets, for seed	30-40	50
Guilet, Japanese	12-15	30
Guilets	64-76	32
Guilets, with Peas	1 bushel of each	
Guilets, Canada	120-150	60
Guilets, broadcast	8-10	50
Guilets, drills	5-6	50
Guilets Top, solid seed	7-12	14
Guilets Top, unhulled	10-15	14
Guilets Canary Grass	4-6	24
Guilets, Winter	84-112	56
Guilets, Spring	56-84	56
Guilets Beans, broadcast	90-120	60
Guilets Beans, drills	30-45	30
Guilets	62-100	48
Guilets	30-40	48
Guilets, drills	8-10	24
Guilets,	10-12	45
Guilets and Alsike	8-10	
Guilets, Hairy or Winter	50-125	50
Guilets	90-120	40

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN

CRAB GRASS WEED KILLER

SEL-TOX, a selective Crab Grass Killer (containing Phenol Mercuric Acetate Solubilized) is the latest step forward in the chemical control of Crab Grass—the most troublesome of lawn weeds. Sel-Tox not only kills but retards new Crab Grass growth. Sel-Tox can be used anytime during the growing season—from “seedling” stage to “mature” growth—without harming lawn grasses.

Size	Dealer Price Per Case	Retail Price Per Package
8-oz. (12 per case)	\$ 7.20	\$ 1.00
16-oz. (12 per case)	10.80	1.50
Quart (12 per case)	18.00	2.50
Half Gallon (2 per case)	3.40	4.50
Gallon (1 per case)	4.80	8.00

DU PONT WEED KILLER — FOR LAWNS

2,4-D in Liquid Form

A quick, easy way to clean most weeds out of lawns. Contains 15% ester of 2,4-D and its selective action kills ugly lawn weeds — won't hurt common grasses. Both easy to use and apply. Cap on can serves as handy measuring cup.

Size	Min. Price to Dealer Per Dozen	Min. Retail Price Per Package
8-oz. can (24 per case)	\$ 7.50	\$ 1.00

DU PONT “AMMATE”

Non-flammable, non-poisonous. Permanently destroys poison ivy, poison oak, sumac and other tough noxious growth in one application! Kills roots and foliage. Dissolve in water and spray or sprinkle on. Not for lawns.

Size	Min. Price to Dealer	Min. Retail Price Per Pkg.
2-lb. bottle (12 per case)	\$ 6.90 for 12	\$.85
6-lb. bottle (4 per case)	6.00 for 4	2.25
50-lb. drum	8.75 a drum	13.00
350-lb. barrel	52.50 a barrel	70.00

DU PONT 2,4-D (FARM) WEED KILLERS

Concentrated dry salt—Du Pont 83% Sodium 2,4-D Weed Killer (for use on weeds in medium to high gallage applications)

Sizes	Per Pound
25 lb. Drum	\$ 1.16
4 lb. Bottles (4 to case)	1.28
1 lb. Bottles (12 to case)	1.44

Liquid Salt—Du Pont 67% Amine 2,4-D Weed Killer (for use on weeds in low gallage applications)

Sizes	Per Gallon
50 gal. Drum	\$ 6.50
30 gal. Drum	6.60
5 gal. Drum	6.80
1 gal. Can (6 to a case)	7.00

Liquid Ester—Du Pont 46% Ester, 2,4-D Weed Killer (for use on harder to kill plants, very dry or very wet weather, woody plants and similar problems)

Sizes	Per Gallon
50 gal. Drum	\$ 7.75
30 gal. Drum	7.85
5 gal. Drum	8.05
1 gal. Drum (6 to case)	8.25